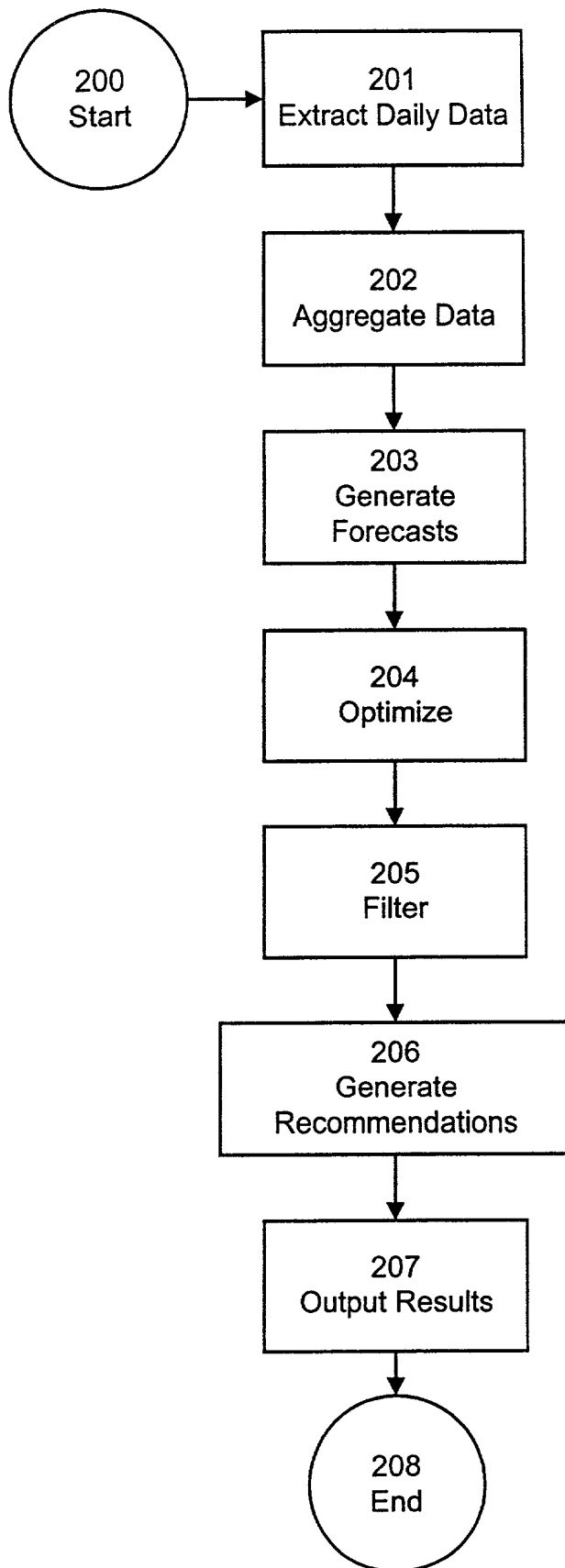


FIG. 1

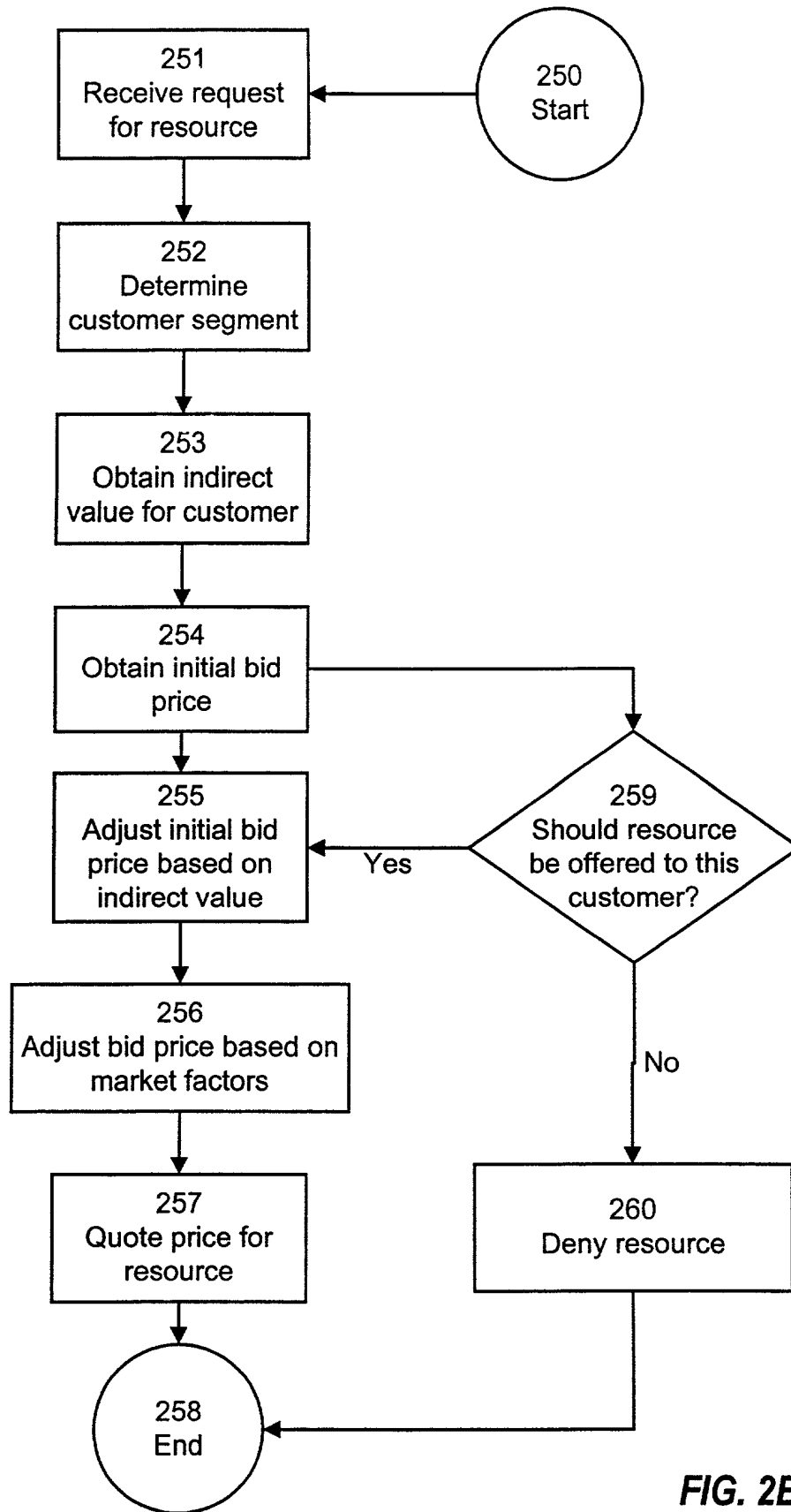
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FIG. 2A



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FIG. 2B

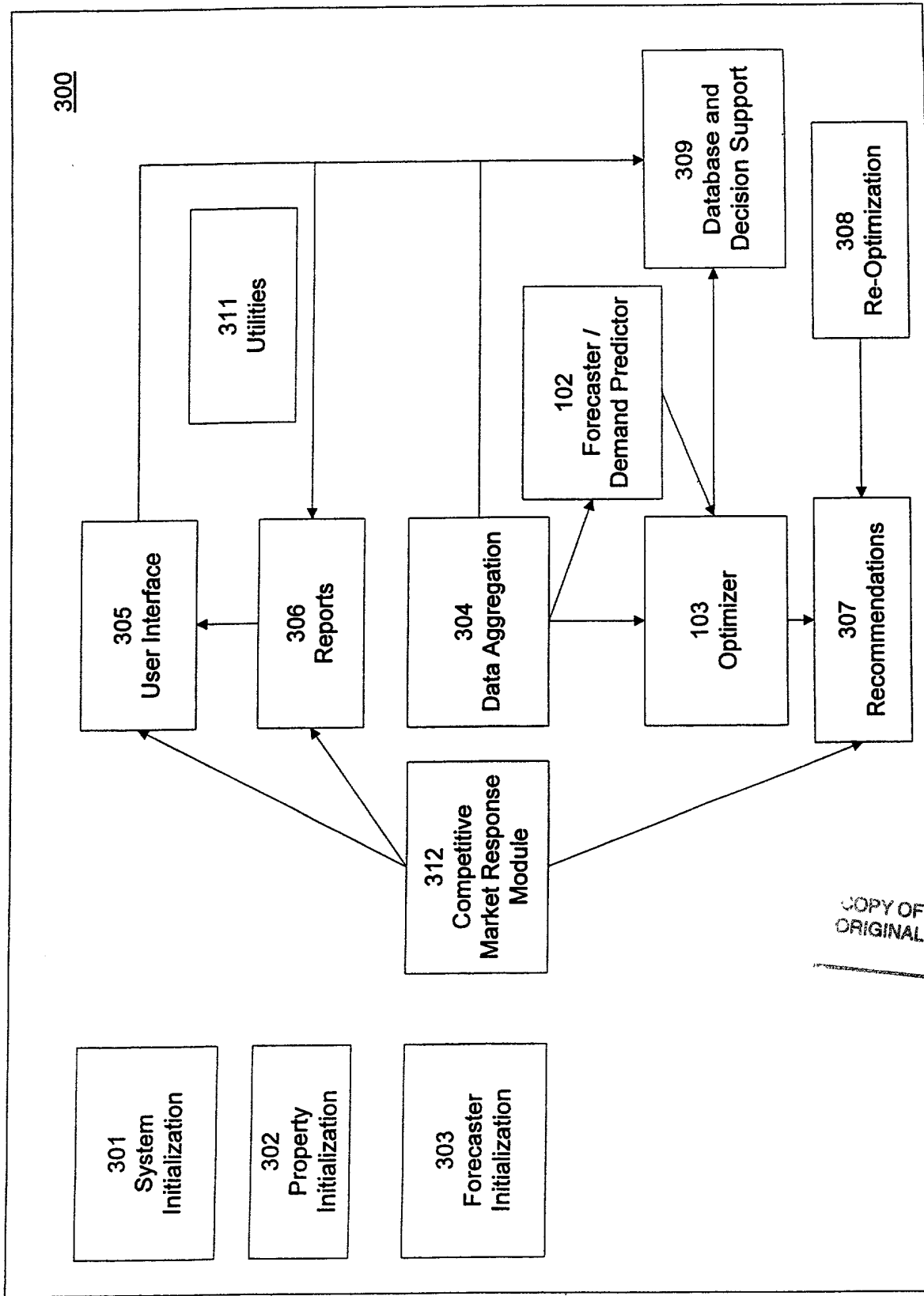


FIG. 3

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FIGURE 4

Adjust Bid Price [X]

Unadjusted Forecast Demand: [] 2101

User Adjusted Demand: [] 2102

Adjusted Forecast Demand: [] 2103

☐ Remove Previous Adjustments 2104

Created by: rdesprez on 10/13/1999 08:15:00

Current BidPrice: [] 2105

Recommended BidPrice: [] 2106

CI Adjusted BidPrice: [] 2107

User Adjusted BidPrice: [] 2108

Comp & Casino Rate Override: [] 2109

☐ Remove Price Override 2110

[OK] 2111 [Cancel] 2112

2100

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FIGURE 5

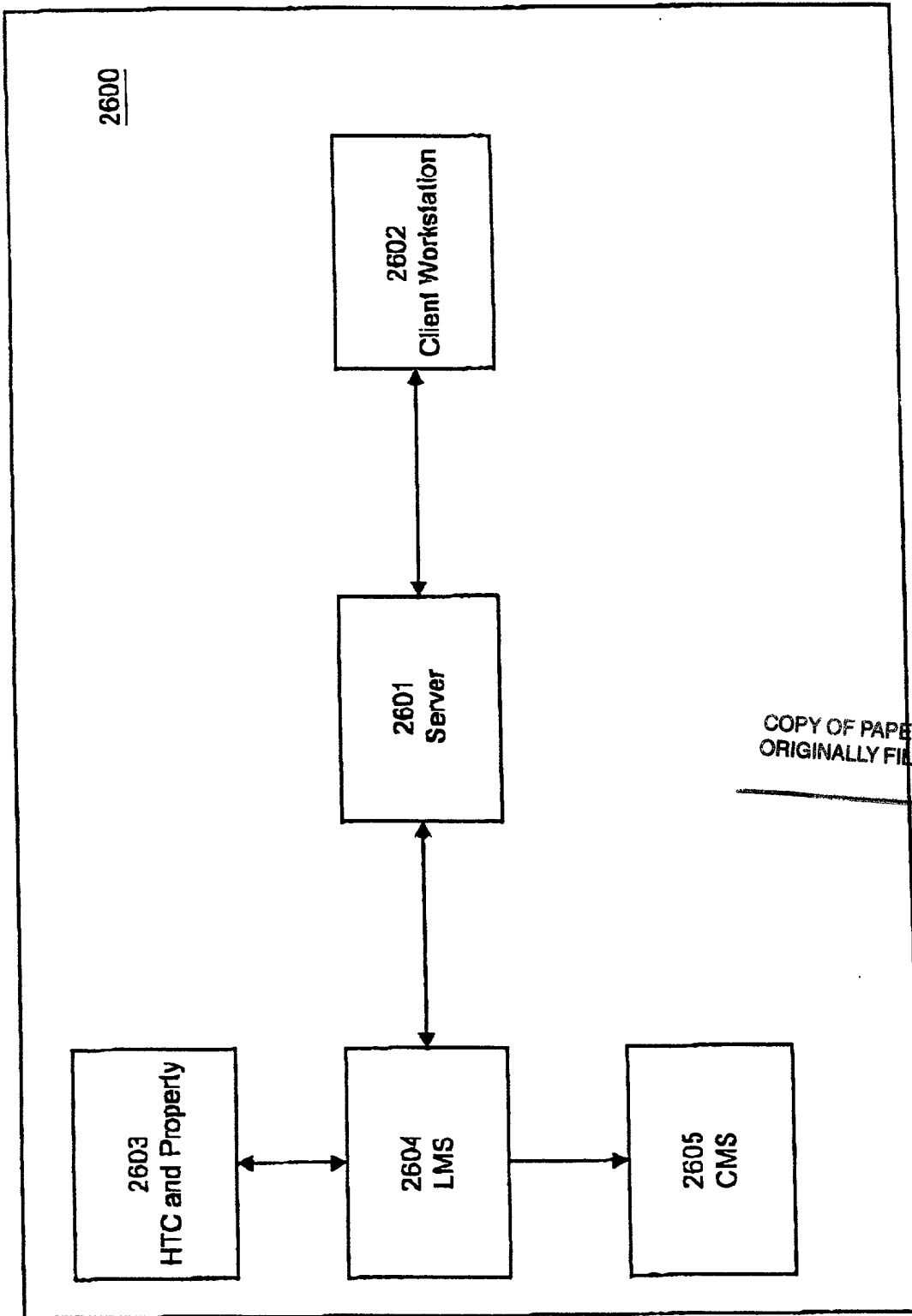


FIG. 6

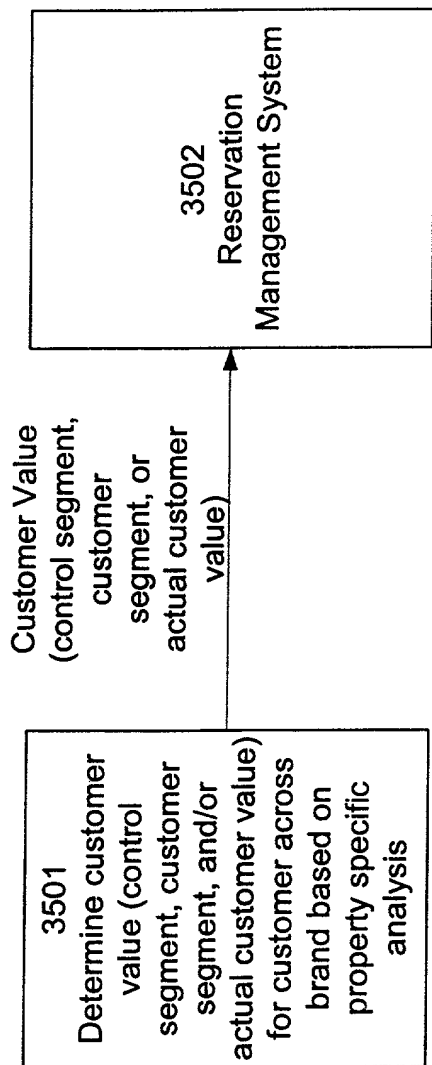


Fig. 7(a)

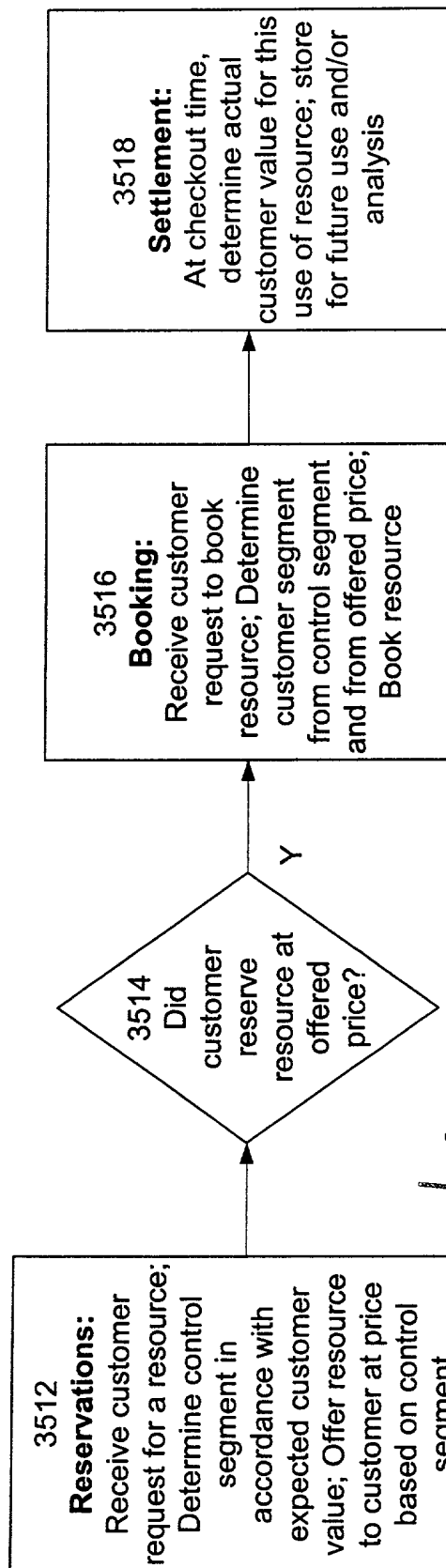


Fig. 7(b)

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Fig. 8
Property-
Specific Flags
and Values

Prop ID	Hotel_Only Flag Value	Min Hotel Trips Req	Property's Default TW	Unknown customer Multiplier	Default ADR

3534~

Fig. 9
Default Values
in this Source
Code

Prop ID	Customer's Source code	Source Code's Default TW

3536~

Fig. 10
Daily Profit
Determination

Prop ID	Min Daily Theoretical	Max Daily Theoretical	Game Type	Factor

2006-07-20 15:25:38.660

3538~

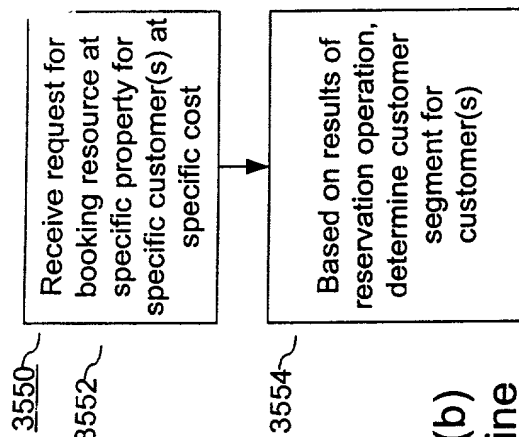
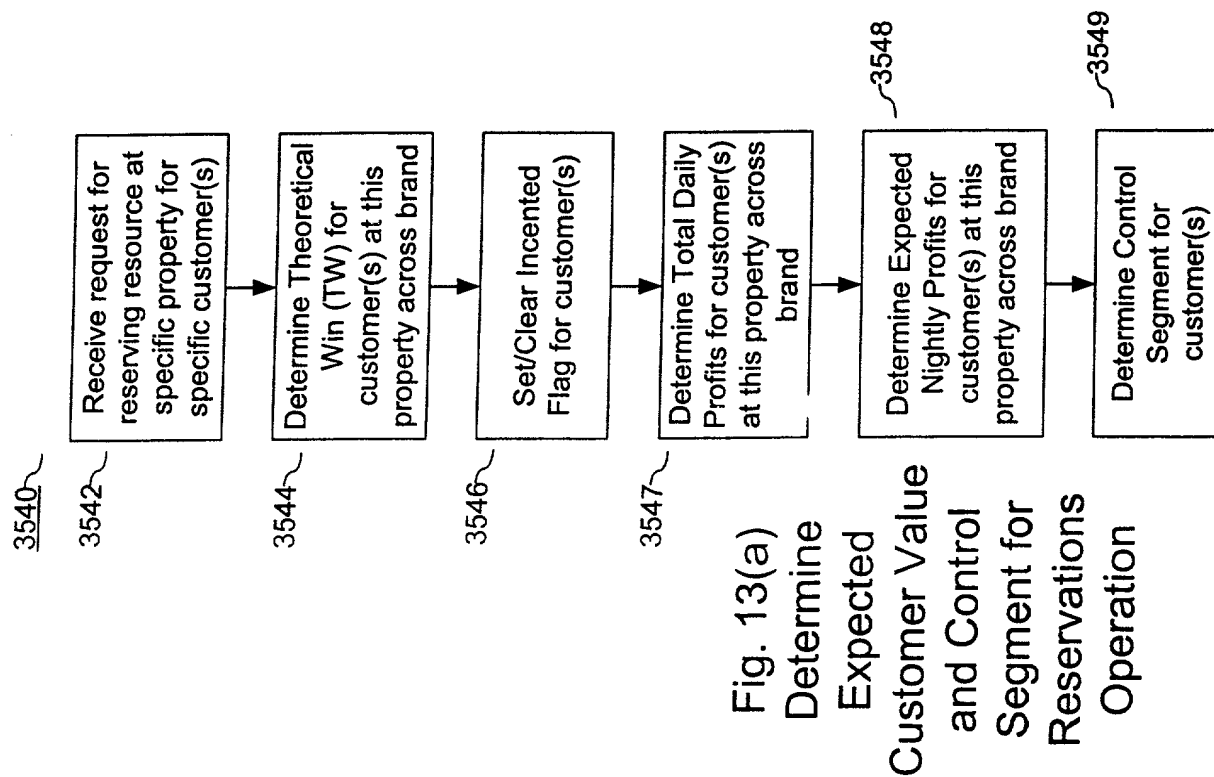
Prop ID	Min Adjusted Daily Revenue	Max Adjusted Daily Revenue	Num Nights Reserved	Factor

Fig. 11
Nightly Profit Determination

3539~

Prop ID	Control Segment	Customer segment	Known Flag	Min Nightly Profit	Max Nightly Profit	Incented Flag	Min Actual Room Cost	Max Actual Room Cost	Rate Descriptor

Fig. 12
Control Segments and customer segments



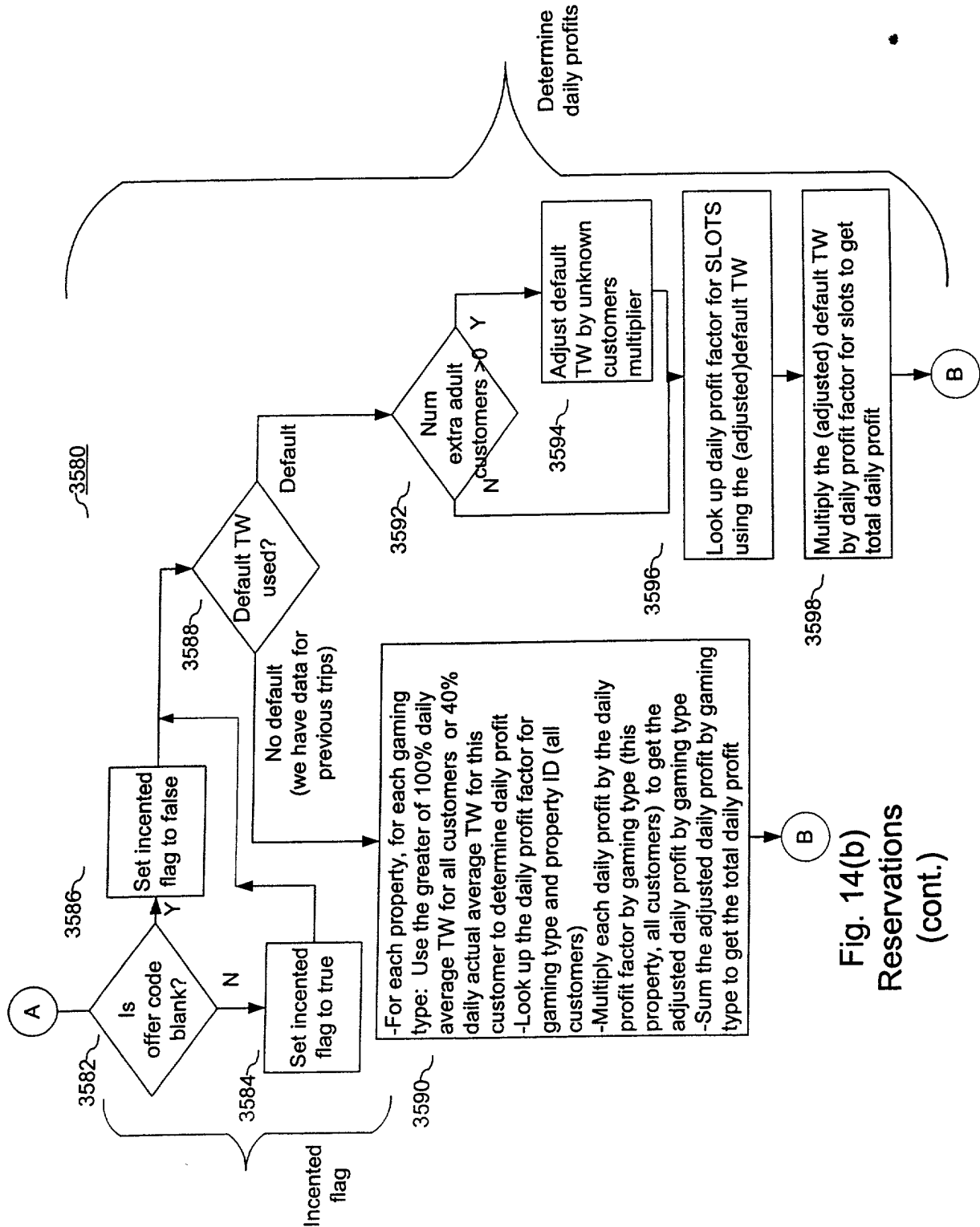


Fig. 14(b)
 Reservations
 (cont.)

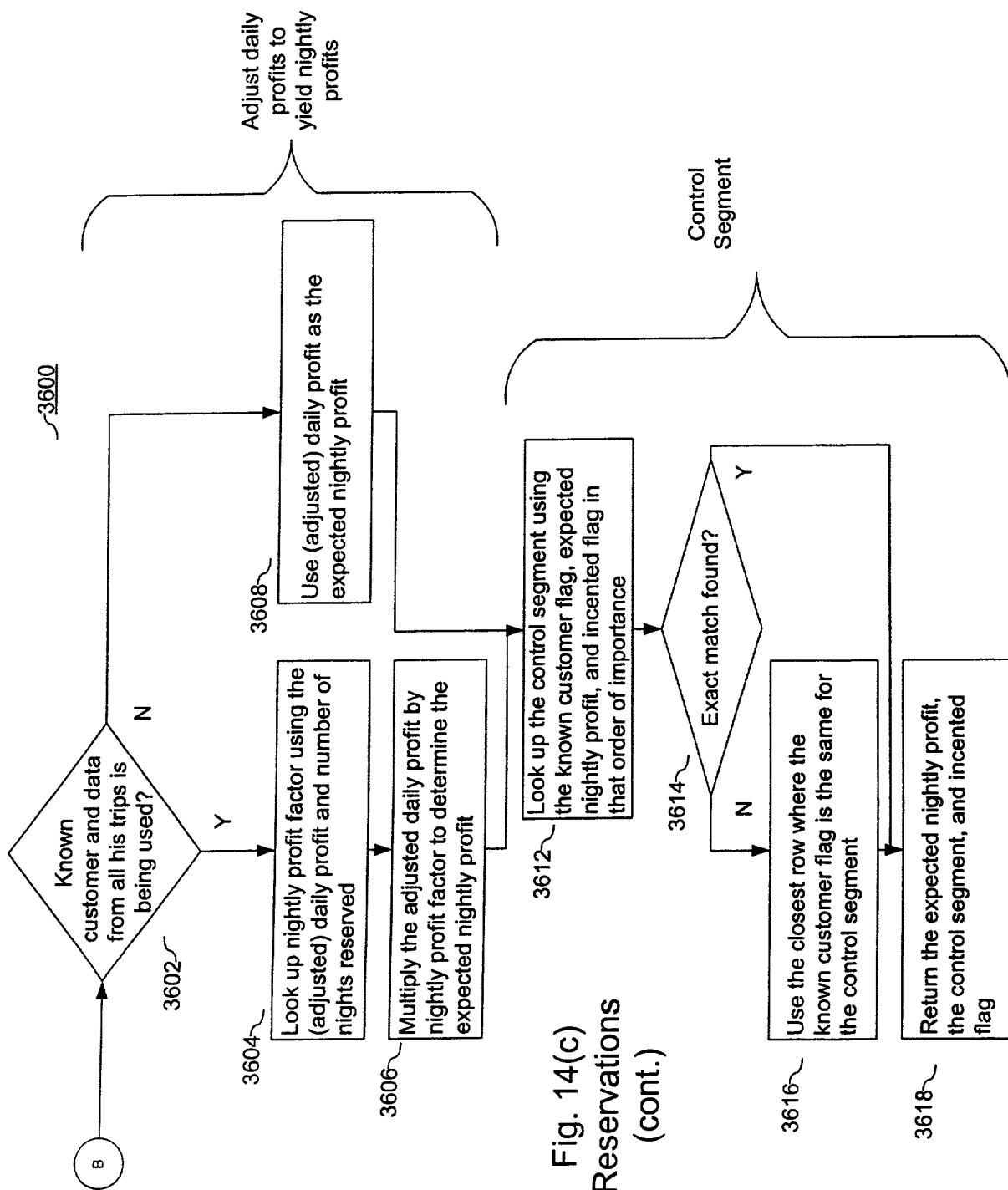


Fig. 14(c)
 Reservations
 (cont.)

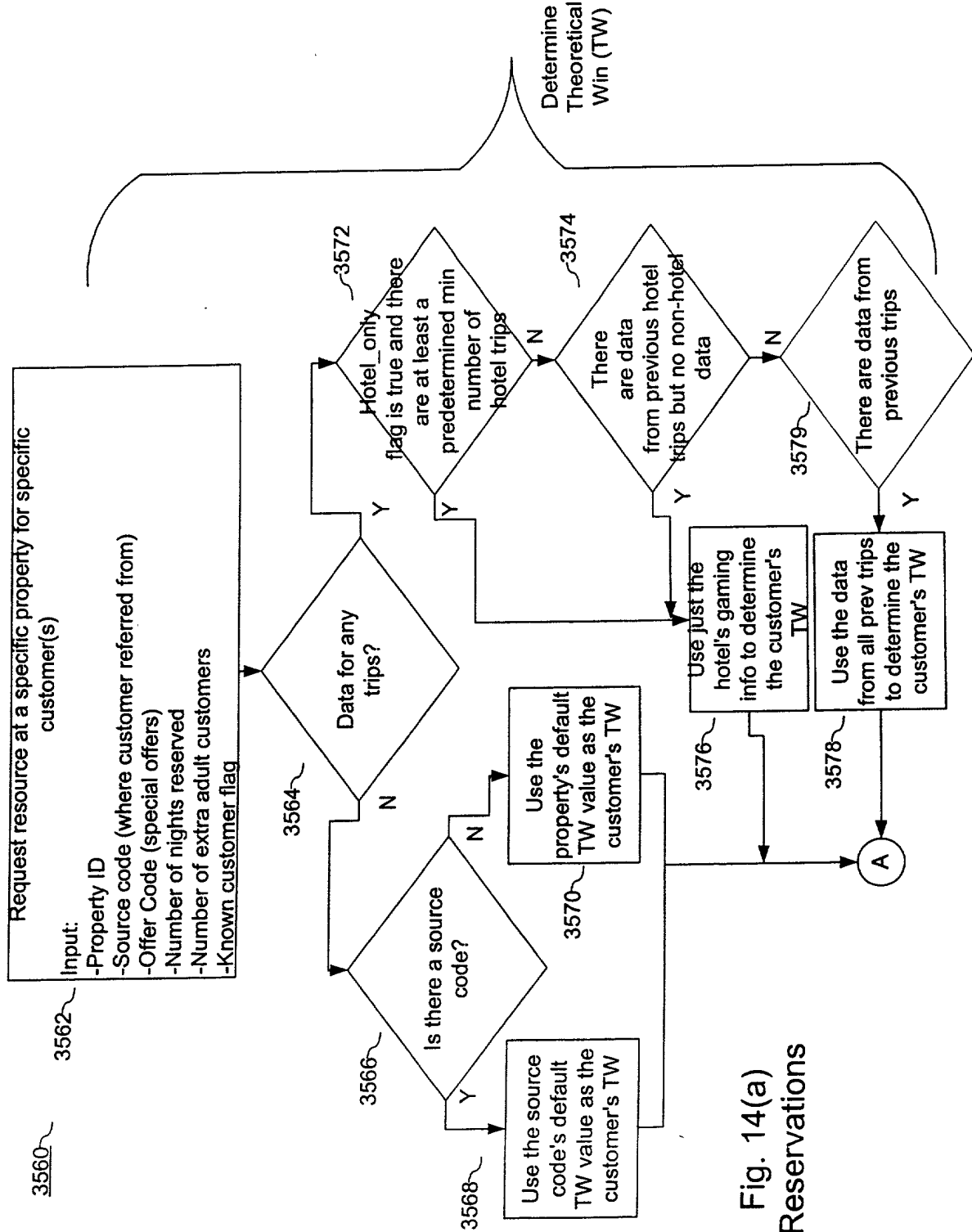
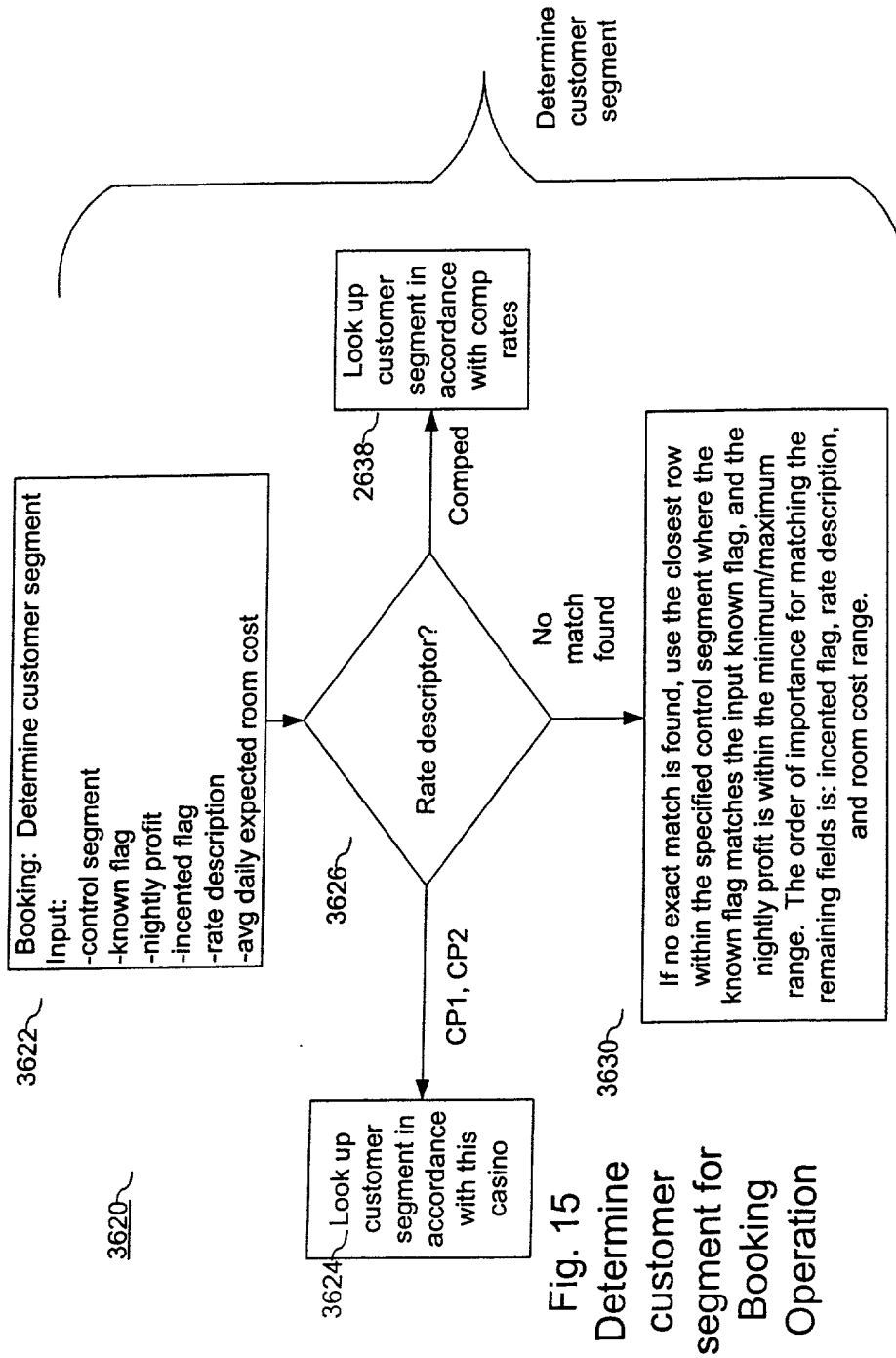


Fig. 14(a)
Reservations



DEFAUL HARVEY'S TRHOE 11/15/01 19:15:24

Rating Availability by Date and Accommodation

PK(P) 157000000001 CHH4LIS CHH4LIS OLD ATL US 3 TS 2

AF 12/25/01 LE 12/27/01 A/C 2 WG II TY LK

Select Cursor Line w/F10 or "X" Individual days

Rate	Wing	Type	TUE	WED
PLAN	Type	12/25	12/26	
EXCEST TT UP		39.00	39.00	
EXCEST TT UP		39.00	39.00	

Total

173.00

193.00

SPC

Customers are then able to get the best rate available based on their Control Segment. The guest above is in Control Segment 8. Once booked, the reservation is scored behind the scenes with a Customer Segment based on Control Segment, Incented Flag, and Average Daily Rate.

Fig. 16